

Rotary District 6910: December Membership Express - - Top 5!

{This communication is directed toward all Club Membership Chairs (CMC's), with copies to Club Presidents, AG's, District Leadership, and the District Membership Committee}



Dear _____,

Hey Rotary Champs! Here's your latest quick update on all things membership. Your Membership Committee is committed to supporting club growth and member engagement. We're here to help you strengthen our Rotary community (family). Have questions or ideas? Reach out anytime!

Top 5

1. **Flexibility For Service!**

Membership Committee co-chair Peter Gleichman offers a fresh perspective on expanding Rotary involvement. His innovative approach proposes a service membership model that keeps passionate members connected, even when traditional membership becomes challenging. Discover how we can help dedicated Rotarians continue their service journey, regardless of changing life circumstances. This is a great read...click here: [LINK](#)

<https://www.ismyrotaryclub.org/Story/more.cfm?StoryID=277476>

2. **Club Experience Concierge**

Discover how to align your club's experience with member expectations. This interactive resource offers practical strategies to boost engagement and retention. Learn to create a more fulfilling Rotary experience that keeps members excited and committed. Explore ways to improve the club experience through practical tips and resources with this interactive, online resource....check it out.....[LINK](#)

https://rotary.qualtrics.com/jfe/form/SV_719FQ211pxDqvLE

3. **Let the Membership Committee Send a Speaker to your Club**

Discover innovative membership models that are transforming Rotary. Our Innovative Club Advocacy Team offers an engaging presentation that will inspire your club. Email D6910Membership@gmail.com to schedule your session today.

4. **The Impacting Change of Being in a Rotary Club!**

Discover why Rotary creates lasting change. Dahlonaga Sunrise Rotarian Ed Davis shares insights into Rotary's extraordinary impact and the unique value of membership. Learn how our organization makes a difference, one community at a time. [Click here for Ed's write-up.](#)

<https://docs.google.com/document/d/1-5vYdwscqhYyz3tSDCcbO4fsiaLzogMKdYdzYyyNHaw/edit?usp=sharing>

5. **UPDATE – Show Us Your Super Powers**

In the November Membership Express we invited everyone to send in their most creative membership engagement strategies or programs, and you could win a \$50 Longhorn Steakhouse gift card. We have two winners....congratulations:

- >**Ted Richardson** - South Forsyth Rotary Club
- >**Martha Franks** - Rotary Club of Greene and Putnam Counties

Discover their innovative membership strategies that are setting new standards for club growth and member involvement. Click to explore their winning ideas: [LINK](https://docs.google.com/document/d/1LCRjinzMkmKqITQGm6oMMgEuNyliQI63-34E4iAV9Gk/edit?usp=sharing)
<https://docs.google.com/document/d/1LCRjinzMkmKqITQGm6oMMgEuNyliQI63-34E4iAV9Gk/edit?usp=sharing>

****📷 Keep Those New Member Photos Coming!****

Send us pics of your new members with their sponsors by the 25th of each month. We'll showcase them across our social channels - Facebook, Instagram, and LinkedIn. Email them to D6910Membership@gmail.com with names included. Let's celebrate our growing Rotary family in style!

Upcoming:

Zone 34 MAP Webinar - December 9 @ 5:30p

*-for anyone interested in learning more about membership. This month's theme: **YOUR MEMBERSHIP WISHLIST....DELIVERED. Five breakout rooms to address your specific challenge and answer your questions: Small Club Issues...Member Types...Continuity Planning...Energizing Existing Members...This & That.***

Register at this link: [LINK](#)

<https://registrations.dacdb.com/Register/index.cfm?EventID=77666881&NoCaptcha>

District 6910 Monthly Membership **Hotsheet** - November 15 (via email)

-One-page update of YTD District-wide Membership data, goal progress, new members leads, and more.

CMC (Club Membership Chair) Monthly Zoom Event - **CANCELLED**...There will not be a CMC meeting in December....see you in January.

District 6910 **Monthly Membership Express** - January 1 (via email)

-Short bullet point update on 5 timely topics and related helpful information.

District 6910 Membership Committee

Mark Valentine--Chair

Peter Gleichman--Co-Chair

Jim Klynman--Family of Rotary Chair

Geeth Mahagama--Rotaract Membership Chair

*Gerald Hulett
Rena Pendley
Ted Richardson
Billy Fleetwood
Allen Bowns
Steffanie Sorrells
Neil Azevedo
Ed Davis*